

Why WWAD?

Hospital ROI



Brand Recognition through Community Engagement:

Through WWAD, the community will be exposed to a hospital system and view said hospital as a multi-dimensional, community-centered health partner.



“Walker to Patient Conversion”:

Physicians will gain new patients and be viewed as a leader within the community.



Provider-Patient Relationship:

Trust grows on the trail as your providers disrupt the “White Coat Barrier”. This will raise your patient satisfaction scores.



Morale and Camaraderie Enhancing Platform:

Opportunity for hospital administration to walk with employees, physicians, and community members to demonstrate unity across many levels.



Community Benefit Dollars:

The WWAD program and any associated costs contribute to community benefit dollars.



Community Health Needs Assessment:

WWAD is frequently being used as an implementation strategy to address hospital’s CHNA findings.



Citizenship:

Staff members involved in the WWAD program are viewed as model corporate citizens advocating for preventative health.



Countless Others:

Trust us, you and your community will love this program.