[**COMPANY NAME**]
[**COMPANY ADDRESS**]

[**DATE**]

Dear [**NAME**],

I’m writing to inquire about [**COMPANY**]’s interest in helping to launch a Walk with a Doc program in [**CITY**].

Walk with a Doc is a non-profit program that inspires communities through movement and conversation. With an aim to make health and happiness accessible to everyone, Walk with a Doc offers free walking programs in communities around the world led by local doctors, healthcare providers, or medical students. These ongoing events allow participants to safely take a walk, learn about current health topics, and meet new people in the community. This evidence-based program has yielded great results in other cities around the world and we are hopeful to introduce it to our community.

We’re currently looking for sponsors to help cover the $700 startup cost to launch the program. This will allow us to secure merchandise, liability insurance, marketing materials, and more materials to ensure the success of the program. We’re asking for [**COMPANY**]’s support to cover any portion of the $700 cost. Should we gather enough funds, you and organization are welcome to attend the walks, as they will provide a wonderful opportunity to connect with potential customers.

To learn more about the program, please visit [www.walkwithadoc.org](http://www.walkwithadoc.org) and view their CNN Heroes clip on [CNN.com](https://www.cnn.com/videos/tv/2015/09/03/cnnheroes-sabgir-extra.cnn).

If I can answer any questions, please don’t hesitate to contact me. We look forward to working with you to build a healthier community. Thank you for your consideration!

Sincerely,

[**YOUR NAME**]

[**PHONE NUMBER**]

[**EMAIL ADDRESS**]