Co-Branding FAQs

What can I co-brand when I participate in the sponsorship?

- Anything that can be electronic (exp. flyers/posters that you create, and social media posts)
- Giveaways (water bottles, t-shirts, hats, etc.)
- Large marketing materials (banners, yard signs, etc)
- Basically anything (just keep it legal and safe please!)

How much do I owe you next year?

It’s up to you! We of course, would love to keep you on as a co-branding sponsor and sing your praises on our networks, but your agreement is up for renewal annually. At that point you can choose to continue your sponsorship for $5,000, or opt for a non co-branded walk at no charge. Either way, we hope you keep walking with us!

Can I make my Toolkit a little more ‘me’?

Absolutely. We love when our co-branding sponsors tell us what works best for them. Let us know how we can customize the kit to meet your needs.

If I see other people Walk with a Docing in my area can I make mean faces at them? (Do I own the rights to this market?)

If you see other people Walking, smile! Not only will it make you happier, but it will convey that we are one big happy family at Walk with a Doc. Our mission is to reverse the consequences of a sedentary lifestyle through the promotion of healthy physical activity. The more organizations working together to encourage healthy behavior, the better in our opinion, hence the reason we do not offer exclusivity in any walking market.

How do I get more Walk goods (t-shirts, pedometers, banner, etc)?

To order non-co-branded materials, check out our online store. You can order there with a credit card. Let us know if you run into trouble, or prefer that we submit the order for you.

For co-branded materials you’ll order from us directly. Just send us an email with the items you’d like to purchase. Please give us a couple weeks advance notice as these take a bit more time to produce (7-10 business days plus shipping time).

Does it cost extra to order co-branded materials?

Nope! As a part of your co-branding membership we’ll cover the additional production costs. Check out our online store for current shirt costs and the fancy banners (exclusive co-branding size: 36” X 72”) are $75. Check in with us about pricing on other items.

What if I want a million t-shirts? Do you offer bulk pricing?

Have you seen those signs at grocery stores that say “everyday low price” then wonder why they’re making a big deal of it if it’s always that way? We do too. That’s why we don’t advertise it, but the business world would cringe at our non-profit margins. In other words, our prices are already that low!