

Community Strategist

Job Title	Community Strategist
Job Location	Columbus, OH; We are currently a remote workplace.
Job Status	Full Time
Main Area of Focus	Social Media, Volunteer Management, Programming
Company Overview	<p>Walk with a Doc (WWAD) is a non-profit organization that inspires communities through movement and conversation with physician-led walking groups around the world. These walks are fun, safe and free. Walks follow a simple format: the physician gives a short presentation on a health topic and everyone walks at their own pace with the opportunity to interact with the healthcare provider. It's a simple, sustainable healthcare solution with the aim to make hope and health accessible to all.</p> <p>With a lean team, we support Walk chapters in over 550+ communities, but we are just getting started. Destined for this, we are looking for a new teammate to share our passion to help everyone enjoy the benefits of movement and camaraderie.</p>
Job Description	The Community Strategist is responsible for managing and growing social media platforms, establishing a volunteer program, and launching Walk chapters. As a member of the program team, you will report to the Program Manager.
Responsibilities	<ul style="list-style-type: none"> • Social Media: Stays apprised of the ever-evolving social media platforms and manages WWAD's Facebook, Instagram, Twitter and LinkedIn presences. Monitors and creates daily content (written and visual) to communicate WWAD's mission, facilitate meaningful engagement and increase channel growth. Ensures communication is on brand and effectively conveys the passion, timeliness and benefits of WWAD's efforts. Manage and execute paid social media advertising strategies. • Volunteer Program: Formalize and maintain a volunteer program that serves to extend Walk chapter reach, while providing meaningful engagement opportunities for volunteers. Establish a baseline for best practices in Columbus, Ohio and extend lessons learned to the national level by developing a volunteer "toolkit" for WWAD chapters. Maintain and manage the volunteer database. • Funboarding: It's like onboarding, but more fun! Serve as the liaison to doctors, hospital systems, and community organizations to implement Walk with a Doc in communities throughout the globe. Provide ongoing support to help existing Walk chapters thrive. • Fundraising: Provides social content and additional support as needed for fundraising events. • Miscellaneous: Participates in general office duties: meetings and other similar administrative activities.

Skills and experience	<ul style="list-style-type: none"> • Self starter with the ability to work independently • Coordinating groups of people • Team player • Organized and adaptable, with the ability to manage and prioritize multiple projects at once • Demonstrable social media experience (social media analytics and advertising experience preferred) • Excellent written and interpersonal • Creative design (experience with graphic design software preferred)
Required Qualifications	<ul style="list-style-type: none"> • Love of fellow human • Bachelor's degree with 1-3 years relevant work experience • Communication skills • Proficiency in Microsoft Office software including Word, PowerPoint and Excel • Comfortable learning new technology systems
Benefits	<ul style="list-style-type: none"> • Salary Range: \$35,000 - \$42,500 • Retirement: Annual SEP employer investment after 1 year of employment, 3-6% • Vacation: 2.6 weeks paid vacation (3.25 weeks after 1 year), 7 paid holidays and annual paid leave from Dec 24 - Jan 1. • Location: Columbus, OH with current flexibility for remote work.
How to Apply	Email resume and cover letter to Rachael Habash at rachael@walkwithadoc.org