



Director of Engagement

Job Title	Director of Engagement
Job Location	Columbus, OH; We are currently a remote workplace.
Job Status	Full Time
Main Area of Focus	Development, Partnerships, Fundraising Events & Campaigns
Company Overview	<p>Walk with a Doc (WWAD) is a non-profit organization that inspires communities through movement and conversation with physician-led walking groups around the world. These walks are fun, safe and free. Walks follow a simple format: the physician gives a short presentation on a health topic and everyone walks at their own pace with the opportunity to interact with the healthcare provider. It's a simple, sustainable healthcare solution with the aim to make hope and health accessible to all.</p> <p>With a lean team, we support Walk chapters in over 550+ communities, but we are just getting started. Destined for this, we are looking for a new teammate to share our passion to help everyone enjoy the benefits of movement and camaraderie.</p>
Job Description	The Director of Engagement (DOE) is accountable for all areas of development including annual, planned, program fundraising efforts, stewardship activities, and partnerships. This position reports directly to the Chief Operating Officer and works closely with the Founder/Chief Executive Officer and Board of Directors (BOD) to foster relationships with key stakeholders. The DOE will develop relationships that advance the WWAD mission and generate revenue.
Responsibilities	<ul style="list-style-type: none"> ● Partnerships: Learn and understand the programming aspects of Walk with a Doc to proactively cultivate partnerships, new opportunities with existing partners and potential areas for expansion. ● Fundraising: Identify, cultivate and solicit gifts from individuals, foundations, and corporations. Deepen relationships with current and potential Trailblazer (major gifts) donors. Develop a stewardship plan to ensure all donors are consistently and appropriately acknowledged, always looking for ways to strengthen the relationship and grow the donation. ● Events/Campaigns: Manage the annual Walk Challenge. Develop and oversee additional fundraising events that generate revenue from corporate supporters and individual donors. ● Strategy: Develop an annual strategy to grow revenue and donor engagement to include BOD engagement and donor cultivation. Develop a communications plan with the assistance of the Community Strategist to progress the annual development strategy.
Skills and experience	<ul style="list-style-type: none"> ● A thorough understanding of both theoretical and practical aspects of fundraising ● Ability to vary communication strategy and tactics to meet the needs of various constituents ● Self starter with the ability to work independently ● Team player ● Organized and adaptable, with the ability to manage and prioritize multiple projects at once ● Excellent written and interpersonal skills
Required Qualifications	<ul style="list-style-type: none"> ● Love of fellow human ● BS/BA degree with 3-5 years relevant work experience

	<ul style="list-style-type: none">• Demonstrated proficiency in MS Office programs including Word, Excel, PowerPoint, Outlook• Support accurate records in our CRM (Salesforce)• Exceptional written and verbal communication skills
Benefits	<ul style="list-style-type: none">• Salary: Commensurate with experience• Retirement: Annual SEP employer investment after 1 year of employment, 3-6%• Vacation: 2.6 weeks paid vacation (3.25 weeks after 1 year), 7 paid holidays and annual paid leave from Dec 24 - Jan 1• Location: Columbus, OH with current flexibility for remote work
How to Apply	Send an email titled "Director of Engagement" with a resume and cover letter to Rachael Habash at rachael@walkwithadoc.org .