



MEMBERSHIP LEVELS

	Starter Toolkit	Launch Kit	Co-Branding/ Sponsorship
GETTING STARTED	\$650	\$1250	\$5000
Ongoing Support from the Walk with a Doc headquarters team & affiliation with a life-changing global health movement			
Liability Insurance Coverage for everyone at your WWAD events - medical professionals, staff members, volunteers, and walkers			
Access to Leader Newsletters containing international WWAD updates, upcoming events, pertinent medical studies, and suggested health talk topics			
Networking Opportunities with WWAD Leaders around the world			
MARKETING/PROMOTION			
Access to Leader Portal with best practices, waivers, ready-made marketing tools (flyers, press releases, social media posts), and example health talk topics			
Webpage Development and Maintenance on the walkwithadoc.org website outlining everything you wish to share, including your organization's website and logo (see example here)			
Newsletter Mention welcoming you to the WWAD family and promoting your program			Logo Included
Prominent Sponsorship Recognition on the WWAD website: walkwithadoc.org/sponsors			
Social Media Promotion on all WWAD channels highlighting your WWAD program and a targeted Facebook ad for your kickoff walk.			
A National Sponsor will finance a starter toolkit membership for a scholarship applicant in your honor			
MERCHANDISE (See Examples at walkwithadoc.org/shop)			
Co-Branding Rights to include the WWAD Name/Logo and your logo on the same item	Flyers & Online Only	Flyers & Online Only	Flyers, Online, & Merchandise
WWAD T-Shirts	10	50	100 Co-Branded
Pedometers	1	50	100
Water Bottle & Magnet	1	1	1
Prescription Pads to "prescribe" your WWAD events to patients	5	5	5
Large Vinyl Banner		1	1 Co-Branded
Yard Sign		1	1